

Sabinsa News Release

MEDIA CONTACT: Suzanne Shelton | The Shelton Group
Suzanne@SheltonGroupPR.com | T: 847-676-4337

Booth # 4131

SABINSA TO FEATURE TINOFOLIN[®] NOOTROPIC, LIVINOL[™] FOR LIVER HEALTH & WEIGHT CONTROL, AND STARMERIC[™] TURMERIC-DERIVED PREBIOTIC AT SUPPLYSIDE WEST

Las Vegas, NV (October 8, 2019) – Sabinsa is the official Curcumin Sponsor of SupplySide West, to be held *October 17 - 18, 2019*, at the Mandalay Bay Convention Center, Las Vegas, NV. The company will highlight several condition-specific branded ingredient products from its extensive portfolio in booth #4131.

The featured products include: Tinofolin[®], a nootropic; patented Livinol[™] for healthy liver and weight management; and Starmeric[™], a resistant starch isolated from turmeric that acts like a potent prebiotic.

Sabinsa will also participate in the Product Concept Center, a collaboration program by Herbally Yours which showcases how brands can partner with ingredient suppliers and a contract manufacturer to create and bring innovative products to market. Sabinsa's contribution will tell the story of Curcumin – Curcumin C3 Complex[®].

Shaheen Majeed, Sabinsa's President Worldwide, will describe how the Indian culture has shaped herbalism as a speaker in the **AHPA Botanical Congress** session: **Traditional Medicines and Contemporary Herbal Traditions** on Saturday, October 19th.

- END -

About Sabinsa Corporation:



Sabinsa, founded in 1988, is a manufacturer and supplier of herbal extracts, cosmeceuticals, probiotics, minerals, and specialty fine chemicals. The company markets over 100 standardized botanical extracts and employs more than 1000 people worldwide in 11 manufacturing, R&D, sales, and distribution facilities. Process development and product innovation form the focus of the ongoing R&D efforts in the company's research facilities, located in India and the U.S. Products, many of which are both Kosher and Halal, are extensively researched, patented, and supported by hundreds of published clinical studies. Sabinsa's botanical cultivation program totals nearly 40,000 acres to ensure sustainable, fair trade materials are used in these ingredients. For more information, visit sabinsa.com.